

# 2016 POLITICAL FALL SPENDING ETHI-POLITICAL ISSUE-DSCC IE AND DSCC

| CONTRACT<br>NUMBER | DATES OF<br>CONTRACT | # OF<br>SPOTS | GROSS<br>OWED | TOTAL (15%)<br>COMMISSION | NET<br>COST | PROD.<br>COSTS | NET<br>OWED | NET<br>RECEIVED | DIFF IN<br>TOTALS | CHECK #                   |
|--------------------|----------------------|---------------|---------------|---------------------------|-------------|----------------|-------------|-----------------|-------------------|---------------------------|
| 908926             | 7/26-8/7             | 34            | \$ 1,310.00   | \$ 196.50                 | \$ 1,113.50 |                | \$ 1,113.50 | \$ 11,131.50    |                   | payment<br>sent to<br>hub |
| 914060             | 8/8-8/12             | 3             | \$ 120.00     | \$ 18.00                  | \$ 102.00   |                | \$ 102.00   | \$ 102.00       |                   | payment<br>sent to<br>hub |
| 935100             | 9/20-9/26            | 17            | \$2,310       | \$ 346.50                 | \$ 1,963.50 |                | \$ 1,963.50 | \$ 1,963.50     |                   | payment<br>sent to<br>hub |
| 939055             | 9/27-10/3            | 27            | \$ 2,310.00   | \$ 346.50                 | \$ 1,963.50 |                | \$ 1,963.50 | \$ 1,963.50     |                   | payment<br>sent to<br>hub |
| 940695<br>3        | 10/4-10/10           | 22            | \$ 2,030.00   | \$ 304.50                 | \$ 1,725.50 |                | \$ 1,725.50 | \$ 1,725.50     |                   | payment<br>sent to<br>hub |

## CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>940695 /       |   | <u>Alt Order #</u><br>25311544                         |
| <u>Product</u><br>Issue                      |   |  |
| <u>Contract Dates</u><br>10/04/16 - 10/10/16 |   | <u>Estimate #</u><br>5441                              |
| <u>Advertiser</u><br>POL/DSCC IE             |   | <u>Original Date / Revision</u><br>09/21/16 / 09/21/16 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast        | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>ETHI                      | <u>Account Executive</u><br>Katz Washington | <u>Sales Office</u><br>Katz/Washingto                  |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
| <u>Agency Code</u><br>9913721                | <u>Advertiser Code</u>                      | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>IN3307/TO232            |   | <u>Advertiser Ref</u>                                  |

| *Line         | Ch    | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots     | Amount            |
|---------------|-------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|-----|------|-----------|-------------------|
| N 1           | ETHI  | 10/04/16          | 10/10/16        | M-F 5a-7a         | 5a-7a          |      | :30    |                   |             |     | NM   | 5         | \$75.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -1111--           |                |      |        | 4                 | \$15.00     |     |      |           |                   |
|               | Week: | 10/10/16          | 10/16/16        | 1-----            |                |      |        | 1                 | \$15.00     |     |      |           |                   |
| N 2           | ETHI  | 10/04/16          | 10/10/16        | M-F 11a-12p       | M-F 11a-12p    |      | :30    |                   |             |     | NM   | 9         | \$180.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -2122--           |                |      |        | 7                 | \$20.00     |     |      |           |                   |
|               | Week: | 10/10/16          | 10/16/16        | 2-----            |                |      |        | 2                 | \$20.00     |     |      |           |                   |
| N 3           | ETHI  | 10/08/16          | 10/08/16        | SaSu 6p-7p        | 6p-7p          |      | :30    |                   |             |     | NM   | 1         | \$50.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -----S-           |                |      |        | 1                 | \$50.00     |     |      |           |                   |
| N 4           | ETHI  | 10/09/16          | 10/09/16        | News 10 on Fox Su | 10p-1030p      |      | :30    |                   |             |     | NM   | 1         | \$500.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -----S            |                |      |        | 1                 | \$500.00    |     |      |           |                   |
| N 5           | ETHI  | 10/10/16          | 10/10/16        | M-F 11p-12a       | 11p-12a        |      | :30    |                   |             |     | NM   | 1         | \$40.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/10/16          | 10/16/16        | M-----            |                |      |        | 1                 | \$40.00     |     |      |           |                   |
| N 6           | ETHI  | 10/04/16          | 10/10/16        | News 10 on Fox    | 10p-1030p      |      | :30    |                   |             |     | NM   | 2         | \$1,000.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -TWTF--           |                |      |        | 1                 | \$500.00    |     |      |           |                   |
|               | Week: | 10/10/16          | 10/16/16        | M-----            |                |      |        | 1                 | \$500.00    |     |      |           |                   |
| N 7           | ETHI  | 10/04/16          | 10/07/16        | M-F 9a-10a        | M-F 9a-10a     |      | :30    |                   |             |     | NM   | 1         | \$30.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -TWTF--           |                |      |        | 1                 | \$30.00     |     |      |           |                   |
| N 8           | ETHI  | 10/09/16          | 10/09/16        | Su 10p-11p        | 10p-11p        |      | :30    |                   |             |     | NM   | 1         | \$100.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -----S            |                |      |        | 1                 | \$100.00    |     |      |           |                   |
| N 9           | ETHI  | 10/04/16          | 10/07/16        | M-F 8-9a          | 8-9a           |      | :30    |                   |             |     | NM   | 1         | \$55.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                   |
|               | Week: | 10/03/16          | 10/09/16        | -TWTF--           |                |      |        | 1                 | \$55.00     |     |      |           |                   |
| <b>Totals</b> |       |                   |                 |                   |                |      |        | <b>0.00</b>       |             |     |      | <b>22</b> | <b>\$2,030.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 940695 /                   | 25311544           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/04/16 - 10/10/16   | Issue          | 5441              |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/DSCC IE       | 09/21/16 / 09/21/16             |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/26/16 - 10/10/16 | 22         | \$2,030.00        | (\$304.50)        | \$1,725.50        |
| <b>Totals</b>       | <b>22</b>  | <b>\$2,030.00</b> | <b>(\$304.50)</b> | <b>\$1,725.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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125 West 55th St  
New York, NY 10019

|   |   |   |
|---|---|---|
| <b>Contract #</b> 25311544  | <b>Changes as of:</b> 9/21/2016 at 4:22 PM  | <b>Version:</b> Highlighting Revision 2   |
| <b>CPE:</b> 49/53/5441  | <b>Flight:</b> 10/4/16 - 10/10/16   | <b>Total \$:</b> \$2,030.00   |
| <b>Agency:</b> Great American Media<br>GREAT AMERICAN<br>MEDIA 3050 K ST NW<br>SUITE 100<br>WASHINGTON DC 20007 | <b>Advertiser:</b> DSCC IE<br><b>Product:</b> issue                               | <b>Total Spots:</b> 22<br><b>Total CPE:</b> \$0.00                              |
| <b>Agency Order #:</b> 5407056  | <b>Buyer:</b> Pino, Thomas<br><b>Salesperson:</b> BEN WILLMETH<br>202-872-5880    | <b>Station:</b> ETHI<br><b>Market:</b> Terre Haute<br><b>Office:</b> WASHINGTON |
| <b>Primary Demo:</b> Adults 35+   | <b>Con Type:</b> POLITICAL/VOTE<br><b>Assistant:</b> BEN WILLMETH<br>202-872-5880 | <b>Total GRP:</b>   |
| <b>Comments:</b> New Order - DSCC   | <b>Separation:</b>  |   |

| #   | Day/Time             | DP | Program                         | Rate     | A3SP<br>Rating | Len | 10/4 - 10/4 | Total<br>Spots | Total<br>\$       | CPP           | GRP        |
|---|----------------------|----|---------------------------------|----------|----------------|-----|-------------|----------------|-------------------|---------------|------------|
| 1   | Tu-F,M<br>6a-7a      |    | Es. TV/America's Court          | \$15.00  | 0              | 30  | 5           | 5              | \$75.00           | \$0.00        | 0.0        |
| REV+ 2                                      | Tu-F,M<br>11a-12n    |    | Paternity Court                 | \$20.00  | 0              | 30  | 8 1/9       | 9              | \$180.00          | \$0.00        | 0.0        |
| 3   | Sa<br>6p-7p          |    | Celebrity Name Game/Family Feud | \$50.00  | 0              | 30  | 1           | 1              | \$50.00           | \$0.00        | 0.0        |
| Changes: Day/Time from Sa 7p-8p to Sa 6p-7p |                      |    |                                 |          |                |     |             |                |                   |               |            |
| 4   | Su<br>10p-10:30p     |    | News 10 On FOX                  | \$500.00 | 0              | 30  | 1           | 1              | \$500.00          | \$0.00        | 0.0        |
| 5   | M<br>11p-12m         |    | Law & Order: SVU-MYNET1         | \$40.00  | 0              | 30  | 1           | 1              | \$40.00           | \$0.00        | 0.0        |
| 6   | Tu-F,M<br>10p-10:30p |    | News 10 on FOX                  | \$500.00 | 0.0            | 30  | 2           | 2              | \$1,000.00        | \$0.00        | 0.0        |
| REV- 7                                      | Sa<br>12:30p-4p      |    | MLB                             | \$75.00  | 0.0            | 30  | 1 1/0       | 0              | \$0.00            | \$0.00        | 0.0        |
| REV- 8                                      | Sa<br>10:30p-11p     |    | Hollywood Today                 | \$100.00 | 0.0            | 30  | 1 1/0       | 0              | \$0.00            | \$0.00        | 0.0        |
| 9   | Tu-F,M<br>9a-10a     |    | Celeb Name Game/Millionaire     | \$30.00  | 0.0            | 30  | 1           | 1              | \$30.00           | \$0.00        | 0.0        |
| REV+ 10                                     | Su<br>10:30p-11p     |    | Sports 10 Instant Replay        | \$100.00 | 0.0            | 30  | 0 1/1       | 1              | \$100.00          | \$0.00        | 0.0        |
| REV+ 11                                     | Tu-F,M<br>8a-9a      |    | Hot Bench                       | \$55.00  | 0.0            | 30  | 0 1/1       | 1              | \$55.00           | \$0.00        | 0.0        |
| <b>TOTALS: 22</b>                           |                      |    |                                 |          |                |     |             | <b>22</b>      | <b>\$2,030.00</b> | <b>\$0.00</b> | <b>0.0</b> |

*Handwritten signature and initials*  
a-v-v-1b

940695



125 West 55th St  
New York, NY 10019

**Contract #** 25311544 **Changes as of:** 9/21/2016 at 4:22 PM **Version:** Highlighting Revision 2  
**CPE:** 49/53/5441 **Flight:** 10/4/16 - 10/10/16 **Station:** ETHI **Total \$:** \$2,030.00  
**Agency:** Great American Media **Advertiser:** DSCC IE **Market:** Terre Haute **Total Spots:** 22  
**GREAT AMERICAN MEDIA** 3050 K ST NW **Product:** Issue **Office:** WASHINGTON **Total CPM:** \$0.00  
**SUITE 100**  
**WASHINGTON DC**  
**20007**

**Agency Order #:** 5407056 **Primary Demo:** Adults 35+ **Total GRP:**  
**Buyer:** Pino, Thomas **Con Type:** POLITICAL/NOTE  
**Salesperson:** BEN WILLMEITH **Assistant:** BEN WILLMEITH **Separation:**  
 202-872-5880 202-872-5880

| Special Instructions |  |
|----------------------|--|
|----------------------|--|

| Date/Time        | Added by      | Comment   |
|------------------|---------------|---|
| 09/21/16 4:22 PM | BEN WILLMEITH | New Order - DSCC  |
| 09/21/16 3:46 PM | Tammy Terry   | Ben - on line 3, correct time needs to be 6-7p, due to fox college football airing 7-11p, spot on line 7 is n/a(no baseball) and line 8 n/a due to college football. I can offer m/g of \$175 with 1 spot sports 10 instant replay sunday at 10:30p for \$100, 1 additional spot on line 2 for \$20, and 1 7-8a or 8-9a for \$55. please advise. thanks - tammy |
| 09/20/16 4:55 PM | BEN WILLMEITH | New Order - DSCC  |
| 09/20/16 4:55 PM | BEN WILLMEITH | New Order - DSCC  |

| Competitive Information |           |
|-------------------------|-----------|
| Market Budget:          | \$101,500 |
| ETHI Share:             | 2%        |
| Comment:                |           |
| WAWV:                   | 4%        |
| WTHI:                   | 63%       |
| WTTW:                   | 31%       |

| Daypart Summary |             |           |                   |            |
|-----------------|-------------|-----------|-------------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | GRP        |
|                 | 100%        | 22        | \$2,030.00        | N/A        |
| <b>Total</b>    | <b>100%</b> | <b>22</b> | <b>\$2,030.00</b> | <b>N/A</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2016-Oct        | 22        | \$2,030.00        |
| <b>Total</b>    | <b>22</b> | <b>\$2,030.00</b> |

| Transaction History |                  |               |           |       |       |  |
|---------------------|------------------|---------------|-----------|-------|-------|--|
| Trans               | Created/Received | Created by    | Status    | Spot+ | Spot- | \$ Chg Contract \$ Comment   |
| Revision            | 9/21/16 4:22 PM  | BEN WILLMEITH | Revised   | 1     |       | \$0 Changes: Total Spots from 21 to 22. 6 buylines added or modified.  |
| Makegood 1          | 9/21/16 3:46 PM  | Tammy Terry   | Confirmed |       |       | \$0  |
| Revision            | 9/20/16 4:55 PM  | BEN WILLMEITH | Confirmed | 5     |       | \$0 Changes: Demo Meta to R16i. User Entered \$ from \$0.00 to \$2,030.00. Total Spots from 16 to 21, Comments from to New Order - DSCC. 9 buylines added or modified. |
| New                 | 9/20/16 4:51 PM  | BEN WILLMEITH | New       | 16    |       | \$2,030.00 \$2,030.00  |

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25311544      Changes as of: 9/20/2016 at 4:55 PM      Version: Highlighting Revision 1

CPE: 49/53/5441      Flight: 10/4/16 - 10/10/16      Station: ETHI      Total \$: \$2,030.00

Agency: Great American Media      Advertiser: DSCC IE      Market: Terre Haute      Total Spots: 21

GREAT AMERICAN MEDIA 3050 K ST NW      Product: issue      Office: WASHINGTON      Total CPP: \$0.00

SUITE 100      WASHINGTON DC 20007

Comments: New Order - DSCC

Agency Order #: 5407056      Primary Demo: Adults 35+

Buyer: Pino, Thomas      Con Type: POLITICAL/VOTE

Salesperson: BEN WILLMETH      Assistant: BEN WILLMETH

202-872-5880      202-872-5880

Total GRP:

Separation:

| #                              | Day/Time             | DP | Program                         | Rate     | A3SP Rating | Len | 10/4 | 10/4 - 10/4 | Total Spots | Total \$   | CPP    | GRP |
|--------------------------------|----------------------|----|---------------------------------|----------|-------------|-----|------|-------------|-------------|------------|--------|-----|
| 1                              | Tu-F-M<br>6a-7a      |    | Es. TV/America's Court          | \$15.00  | 0           | 30  | 5    |             | 5           | \$75.00    | \$0.00 | 0.0 |
| Changes: Rate from 30 to 15    |                      |    |                                 |          |             |     |      |             |             |            |        |     |
| 2                              | Tu-F-M<br>11a-12n    |    | Paternity Court                 | \$20.00  | 0           | 30  | 8    |             | 8           | \$160.00   | \$0.00 | 0.0 |
| Changes: Rate from 60 to 20    |                      |    |                                 |          |             |     |      |             |             |            |        |     |
| 3                              | Sa<br>7p-8p          |    | Celebrity Name Game/Family Feud | \$50.00  | 0           | 30  | 1    |             | 1           | \$50.00    | \$0.00 | 0.0 |
| Changes: Rate from 100 to 50   |                      |    |                                 |          |             |     |      |             |             |            |        |     |
| 4                              | Su<br>10p-10:30p     |    | News 10 On FOX                  | \$500.00 | 0           | 30  | 1    |             | 1           | \$500.00   | \$0.00 | 0.0 |
| Changes: Rate from 1200 to 500 |                      |    |                                 |          |             |     |      |             |             |            |        |     |
| 5                              | M<br>11p-12m         |    | Law & Order: SVU-MYNET1         | \$40.00  | 0           | 30  | 1    |             | 1           | \$40.00    | \$0.00 | 0.0 |
| Changes: Rate from 100 to 40   |                      |    |                                 |          |             |     |      |             |             |            |        |     |
| REV+6                          | Tu-F-M<br>10p-10:30p |    | News 10 on FOX                  | \$500.00 | 0.0         | 30  | 0    |             | 2           | \$1,000.00 | \$0.00 | 0.0 |
| REV+7                          | Sa<br>12:30p-4p      |    | MLB                             | \$75.00  | 0.0         | 30  | 0    |             | 1           | \$75.00    | \$0.00 | 0.0 |
| REV+8                          | Sa<br>10:30p-11p     |    | Hollywood Today                 | \$100.00 | 0.0         | 30  | 0    |             | 1           | \$100.00   | \$0.00 | 0.0 |
| REV+9                          | Tu-F-M<br>9a-10a     |    | Celeb Name Game/Millionaire     | \$30.00  | 0.0         | 30  | 0    |             | 1           | \$30.00    | \$0.00 | 0.0 |
| TOTALS: 21                     |                      |    |                                 |          |             |     |      |             | 21          | \$2,030.00 | \$0.00 | 0.0 |

100-510 IL

1 extra line 5

may adjust -40

135

1 Additional line 2 20

1.3-8A ex 89A

SS



125 West 55th St  
New York, NY 10019

**Contract #** 25311544 **Changes as of:** 9/20/2016 at 4:55 PM **Version:** Highlighting Revision 1

**CPE:** 49/53/5441 **Flight:** 10/4/16 - 10/10/16 **Station:** ETHI **Total \$:** \$2,030.00

**Agency:** Great American Media **Advertiser:** DSCC IE **Market:** Terre Haute **Total Spots:** 21

**GREAT AMERICAN MEDIA 3050 K ST NW** **Product:** Issue **Office:** WASHINGTON **Total CPP:** \$0.00

**SUITE 100** **WASHINGTON DC** **20007**

**Agency Order #:** 5407056 **Primary Demo:** Adults 35+ **Total GRP:**

**Buyer:** Pino, Thomas **Con Type:** POLITICAL/NOTE **Separation:**

**Salesperson:** BEN WILLMEITH **Assistant:** BEN WILLMEITH **202-872-5880**

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Date/Time        | Added by      | Comment          |
|------------------|---------------|------------------|
| 09/20/16 4:55 PM | BEN WILLMEITH | New Order - DSCC |
| 09/20/16 4:55 PM | BEN WILLMEITH | New Order - DSCC |

|                                |
|--------------------------------|
| <b>Competitive Information</b> |
| Market Budget: \$101,500       |
| ETHI Share: 2%                 |
| Comment:                       |
| WAWV: 4%                       |
| WTHI: 63%                      |
| WTWO: 31%                      |

| Daypart Summary |           |       |            |     |     |
|-----------------|-----------|-------|------------|-----|-----|
| Day/Time        | % Distrib | Spots | Dollars    | CPP | GRP |
|                 | 100%      | 21    | \$2,030.00 | N/A | 0.0 |
| Total           | 100%      | 21    | \$2,030.00 | N/A | 0.0 |

| Month        | Spots     | Dollars           |
|--------------|-----------|-------------------|
| 2016-Oct     | 21        | \$2,030.00        |
| <b>Total</b> | <b>21</b> | <b>\$2,030.00</b> |

| Transaction History |                  |               |         |       |       |            |             |  |
|---------------------|------------------|---------------|---------|-------|-------|------------|-------------|--|
| Trans               | Created/Received | Created by    | Status  | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment  |
| Revision            | 9/20/16 4:55 PM  | BEN WILLMEITH | Revised | 5     |       | \$0        | \$2,030.00  | Changes: Demo Meta to R161, User Entered \$ from \$0.00 to \$2,030.00, Total Spots from 16 to 21, Comments from to New Order - DSCC, 9 buylines added or modified. |
| New                 | 9/20/16 4:51 PM  | BEN WILLMEITH | New     | 16    |       | \$2,030.00 | \$2,030.00  |  |

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

|  |  |   |
|--|--|---|
| <b>Contract #</b> 25311544   | <b>Changes as of:</b> 9/21/2016 at 3:46 PM     | <b>Version:</b> Highlighting Makegood 1 |
| <b>CPE:</b> 49/53/5441   | <b>Flight:</b> 10/4/16 - 10/10/16              | <b>Total \$:</b> \$2,030.00             |
| <b>Agency:</b> Great American Media<br>GREAT AMERICAN<br>MEDIA 3050 K ST NW<br>SUITE 100<br>WASHINGTON DC<br>20007 | <b>Advertiser:</b> DSCC IE                     | <b>Market:</b> Terre Haute              |
|  | <b>Product:</b> issue                          | <b>Office:</b> WASHINGTON               |
| <b>Agency Order #:</b> 5407056   | <b>Buyer:</b> Pino, Thomas                     | <b>Primary Demo:</b> Adults 35+         |
| <b>Salesperson:</b> BEN WILLMETH<br>202-872-5880   | <b>Con Type:</b> POLITICAL/VOTE                | <b>Total GRP:</b>                       |
|  | <b>Assistant:</b> BEN WILLMETH<br>202-872-5880 | <b>Separation:</b>                      |
| <b>Comments:</b> New Order - DSCC  |  |   |

## Station Comment

Ben - on line 3, correct time needs to be 6-7p, due to fox college football airing 7-11p. spot on line 7 is n/a(no baseball) and line 8 n/a due to college football. I can offer m/g of \$175 with 1 spot sports 10 instant replay sunday at 10:30p for \$100, 1 additional spot on line 2 for \$20, and 1 7-8a or 8-9a for \$55. please advise. thanks - tammy



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |                         |
|---|-------------------------|
| <b>Station and Location:</b><br>WTHI / ETHI Terre Haute, IN | <b>Date:</b><br>9-22-16 |
|---|-------------------------|

I, Great American Media

do hereby request station time concerning the following issue:

|         |
|---------|
| DSCC-IE |
|---------|

| Broadcast Length | Time of Day, Rotation or Package | Days    | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------|-------|----------------|-----------------|
| As               |                                  | Ordered |       |                |                 |

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

|  |
|--|
|  |
|--|

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

|  |
|--|
|  |
|--|

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/22/2016      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**

[Signature]                      MICHAEL DELAUNOIS                      Local Sales Manager  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| As Ordered       |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**